

CASE STUDY

GHSS PATTUVAM, KANNUR, KERALA

Title: Case Study of “Surakshitham Digital Jeevitham”-School’s initiative to provide cyber safety awareness to Kudumbasree members.

Theme of the Case Study: Leading community partnership for school transformation.

“Surakshitham Digital Jeevitham” is a training programme given to Kudumbasree members of Pattuvam Grama Panchayath by the students of GHSS Pattuvam.

Highlights

- Two hours training programme on Cyber Safety
- Students are the trainers.
- Multimedia assisted training by student trainers.
- Conducted at 10 different parts of the panchayath and more than 500 ordinary kudumbasree members (ladies) attended and got benefit.
- Programme proposal, Course content & module are designed and developed by the students with the help of teachers.
- Need Analysis was done by the students themselves through a survey method.
- It emerged as a highly noted community development among the social and academic circle.

Objectives of this programme

1. Kudumbasree members are the basic group of the society. They are not very much exposed to technology or internet. As they are

not all aware of the risks and traps of the internet banking, social media, mobile use, etc. they are prone to fall into the traps of social media and online money transactions. Providing an awareness about this and giving them training on the correct and proper use of internet services and social media will help them to do their social and financial transactions in a safe and effective way.

2. The community is getting close to the society. The service provided by the school to the society will help them to improve in a better way.
3. Students will learn the functioning of Kudumbasree, its organizational structure, how it helps in the growth of economy, how the family is getting benefitted, etc
4. Students are exposed directly to the world of training. They experience how the process of training works. They go through the different cycles of training like need assessment, design and development, delivery, evaluation, etc.
5. Enable the students to connect the programmes like these with academic activities.
6. Presentation and organizational skills of the students improve.
7. Confidence level of the students improves in a greater way as they take training for adults.
8. It turns out to be a public relations work for the school. The society comes to know the capacity students in conducting such types of training especially, students of an ordinary village government school
9. Community around the school is strengthened.

10. It acts as a great boost to the team work of the school. Students, teaching community, other different school supporting agencies, etc. work towards a common goal.

The Process

- As the students of Little Kites are experts in technology related information technology, they are selected as trainers. 5 students from standard VIII and five students from standard X. Thus formed a team of 10 student trainers. Though all the teachers were interested to give proper backing and practices, two teachers were given the charges.
- A unanimous decision was taken in the staff meeting and school supporting agencies like PTA, SMC, MPTA and School Protection Committee.
- Headmaster communicated with the president of the panchayath and CDS chairperson to get the consent.
- Then the time for need assessment. A survey method was employed to assess the level of understanding of the Kudumbasree members regarding the cyber safety of their online transactions.
- Based on the data a module was prepared by consulting experts. The programme was named as “Surakshitham Digitaljeevitham”. It was a module of 2 hours. Multimedia facilities like laptop, projector, sound system, etc. were used for the transaction. The classes were conducted at 10 centers of the different parts of the panchayath and near about 500 Kudumbasree members attended it. The performance of the students was like that of professional trainers. They got great applause from the participants, panchayath administration and public.

About Kudumbasree

Kudumbashree (Malayalam for "prosperity of the family") is the Kerala government's massive, successful women-centric poverty eradication and empowerment mission, operating as India's largest women's network with millions of members in a three-tiered structure (NHGs, ADSs, CDSs) to provide microfinance, livelihoods, and community development, making women key agents for family and local development. It functions as the community wing of local governments, implementing various welfare schemes and empowering women to become local leaders and entrepreneurs, creating impact beyond just poverty alleviation.

- Objective: Alleviating absolute poverty and empowering women through community-driven initiatives.
- How it Works:
Kudumbashree empowers women by organizing them into self-help groups (NHGs), fostering collective savings, and linking them to banks for credit, creating entrepreneurial opportunities and local leadership roles, significantly changing socio-political dynamics in Kerala.

Present situation of the school-SWOT

GHSS Pattuvam, which was established in the year 1981, is the only one higher secondary school in Pattuvam Panchayath. Pattuvam gramapanchayath is in Kannur district of Kerala. The school is situated in a picturesque hill top that provides positive and comfortable atmosphere for the students to learn. Almost all the students of this school belong to the economically and socially backward communities. The educational background of the parents is very low.

Strength

The calm and serene village atmosphere of the school provides a congenial atmosphere for the students. Ever supportive agencies like PTA, SMC, MPTA, along with school protection group help the school in its smooth functioning and in maintaining the relation with the community. The highly qualified, sincere, hardworking, teaching community of the school is really a great strength of the school. Well disciplined, obedient student community also provides a healthy atmosphere for the school. The infrastructure facilities of the school along with others facilities are very good.

Threat

The diminishing number of children in this area affects the number of enrollments

Weakness

The travelling facility of the students create problem for the students to reach the school. The school is situated 2 kms away from the main road. Students have to walk this distance as they are not able afford charges imposed by the private vehicle owners.

Opportunity

As this is the only one high school in this panchayath, there is a great chance or scope for the school to become a center of excellence.

About the community

Pattuvam is one of the backward villages of Kannur district. GHSS Pattuvam is the only one high school of the panchayath. Majority people of the panchayath are from the backward community and socially and economically they are very weak. The parents of this school belong socially backward and minority communities. The educational background of the parents is also very poor.

Impact of the programme-academic and community impact

There occurred a great change in the attitude of the public towards this school. Admission to this school was very low in the previous years. The fact that students of a Malayalam medium school with a weak social economic background are taking 2 hours training to adults is beyond one's imagination. The panchayth authorities provided great support to this venture and appreciated the entire effort – the school's team work- in a great way. As an immediate result, it is certain that the number admission will more in the next year. Many organisations offered their help in improving the infra structure and other facilities of the school.

Leadership role of HM

The role of the headmaster is very important in bringing community and school together. Only a person who has the knowledge and experience in these types project can only convince others about this programme. Here in this case, the panchayath authorities, Kudumbasree leaders, the school supporting agencies, teachers, etc. are to be convinced for the implementation of this project. My experience as a trainer in JCI and other such organisations and previous experience of conducting such programmes helped me to convince others for the success of the project. As a motivator I could encourage the students and teachers behind them to venture into it. Students went through various stages of practices and rehearsals. I corrected them, gave them proper directions at all the stages of the programme. As a leader I asked them to see the success of it in advance. Once it becomes a success, the credit goes to the entire team. I could transfer the energy and enthusiasm it provides. I taught them to cherish the success and learn from mistakes.

More details are in the following link.

<https://drive.google.com/drive/folders/1dNzKttZlrc4goL3h0gw3PKIdO6rB4w0n?usp=sharing>

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